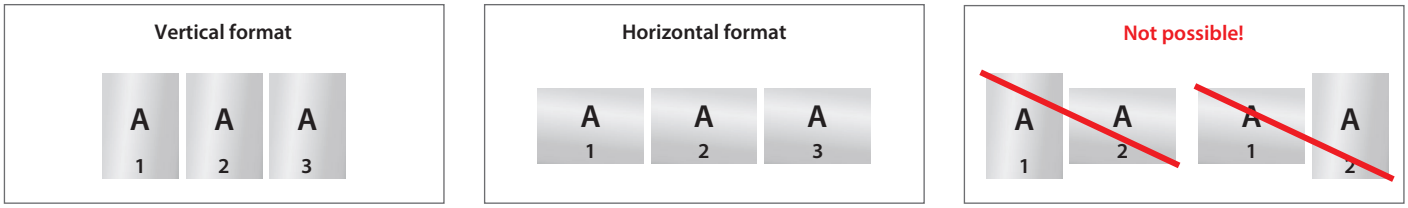
Information

This information will help you create a perfect print file.
Further information can be found on our website under “Artwork requirements”.

› Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: vertical or horizontal
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
- The format alignment must correspond to the artwork reading direction



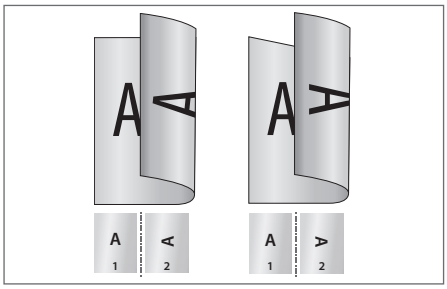
› Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

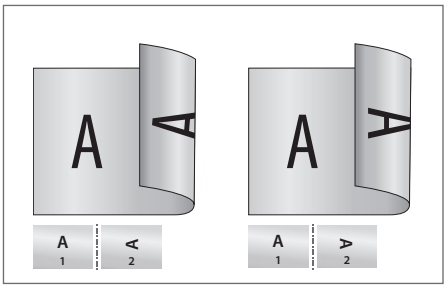
› Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

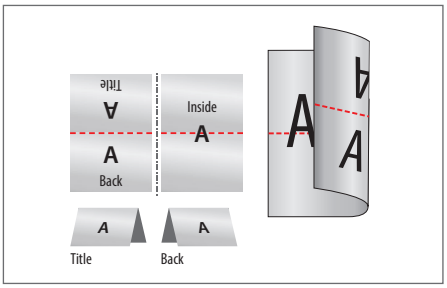
Examples:



Vertical format



Horizontal format



Horizontal format single fold

Explanations

Artwork format: format / size of the artwork

Finished format: format / size of the finished product
Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.

Neutral area: Please leave this area blank!

Not visible area: Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.

Bleed: Area that is cut off in further processing
Seam allowance: Area for the seam

Safety distance to artwork format: Distance between text / elements and the edge of the artwork format

Safety distance to finished format: Distance between text / elements and the edge of the finished format

Fold / groove / crease: Here the product is folded / grooved / creased

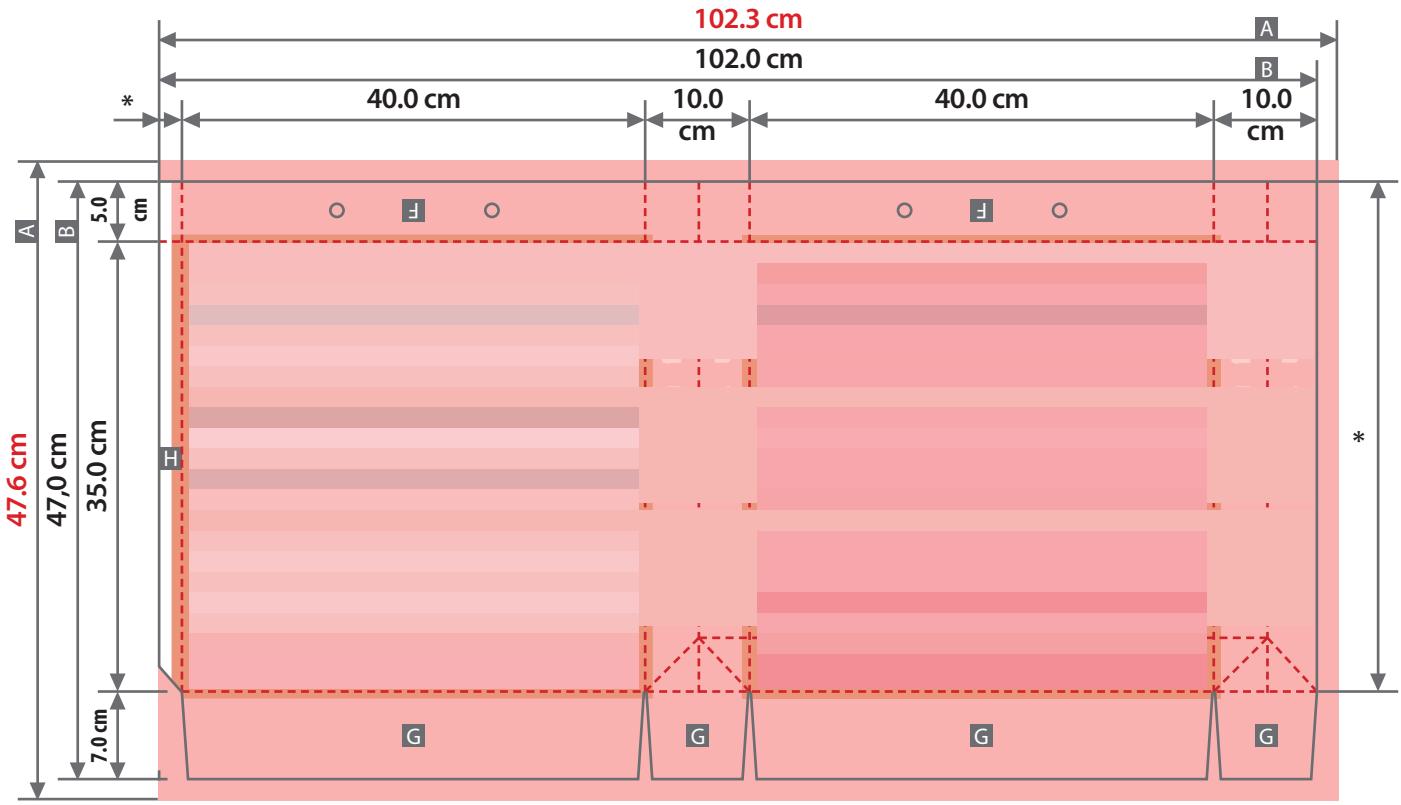
Perforation: Here the product is perforated

Seam: Here the seam is applied

› Support

Find helpful information and advice about our products on our website. Or alternatively, contact our Customer Service Centre. We are happy to help.

Shopping bag
40 x 10 x 35 cm, with cord



Create file alignment as shown
Even applies if the alignment of your artwork does not correspond with the alignment of the format.

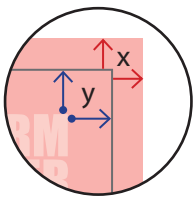
Sketches are not to scale

Do not apply holes for the cord in the art work!
Safety distance 2 mm all around

Folded finished format
40.0 cm x 35.0 cm

Bleed (x)
left: without
right: 3 mm
top / below: 3 mm

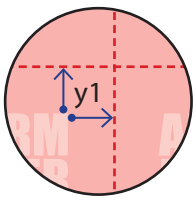
Safety distance (y)
4 mm



Safety space groove (y1)
4 mm

Holes for cord
Ø 6 mm

1 = Side fold
2 = Fold up fold
(only backside)

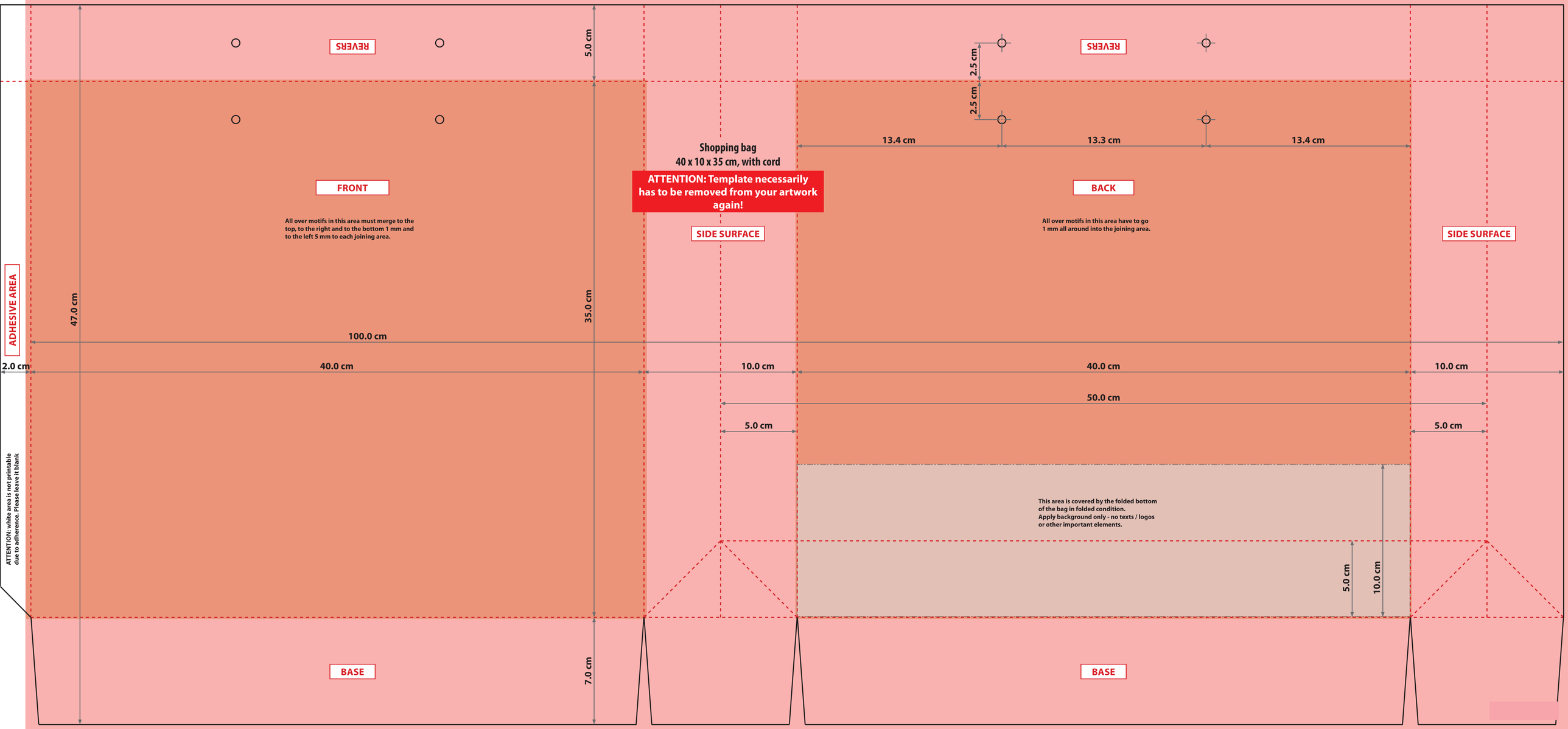


A = Artwork format
B = Finished format
C = Front
D = Back
E = Side surface
F = Revers
G = Base
H = Adhesive area*
2.0 cm x 40.0 cm

Front (C) + Back (D):
All over motifs in this area have to go 1 mm all around into the joining area.

Base (G):
Areas being glued together are only partly visible. Apply background only - no texts / logos or other important elements.

Adhesive area (H):
All over motifs on the front side have to be extended 5 mm into the adhesive area.


REVERS
5.0 cm
FRONT
All over motifs in this area must merge to the top, to the right and to the bottom 1 mm and to the left 5 mm to each joining area.
47.0 cm
35.0 cm
ADHESIVE AREA
100.0 cm
2.0 cm
40.0 cm
Shopping bag
40 x 10 x 35 cm, with cord
ATTENTION: Template necessarily has to be removed from your artwork again!
SIDE SURFACE
10.0 cm
5.0 cm
REVERS
2.5 cm
2.5 cm
13.4 cm
13.3 cm
13.4 cm
BACK
All over motifs in this area have to go 1 mm all around into the joining area.
SIDE SURFACE
40.0 cm
10.0 cm
50.0 cm
5.0 cm
This area is covered by the folded bottom of the bag in folded condition. Apply background only - no texts / logos or other important elements.
5.0 cm
10.0 cm
ATTENTION: white area is not printable due to adherence. Please leave it blank
BASE
7.0 cm
BASE