

Pad printing

Please use the exact number of colours stated in your order.

The embossing is created using a full-tone colour.

To create full-tone colours, a graphic design software is necessary.
Do not use MS Office programmes to create these print files!

Instructions

- ☐ Please deliver your data in a scale of 1:1 in PDF/X-4 format only.
- ☐ Please only use vector graphics.
- ☐ PANTONE colours are produced as separate colours and are printed directly.
- ☐ Printing is only possible with PANTONE C colours. Graphic elements and backgrounds have to be defined as full-tone colours.

Use of the colour “white” (WHITE)

White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

- ☐ Graphic elements or backgrounds which are created with the colour white (also applies for areas in “paperwhite”), have to be defined as full-tone colour.
- ☐ This full-tone colour must be designated “WHITE”. (Please ensure the spelling is correct)

Full-tone colour in design

- ☐ Please do **not** use CMYK, RGB, LAB colour spaces.
- ☐ Please use **only** full-tone colours from the **PANTONE C** (Solid Coated) colour palette.
- ☐ **Name the full-tone colours according to the example below:**
PANTONE 286 C
PANTONE Yellow C
- ☐ Please ensure correct spelling including spaces.
- ☐ Full-tone colours must have a tonal value of 100 % (do not use colour screens or half-tone values).
- ☐ Please use vector graphics only (no pixel graphics).
- ☐ Graphic elements and backgrounds have to be defined as full-tone colours.

Checklist

- ☐ Vector files only
- ☐ Tonal value has to be 100 %; do not use colour grids or half-tone values
- ☐ Do not use any graphic effects such as distortions, transparencies, cast shadows etc.

The size, possible positions and spacing can be found in the attached data sheet.

Screen print

Please use the exact number of colours stated in your order.

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Instructions

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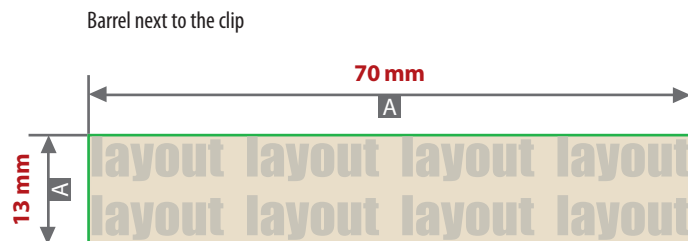
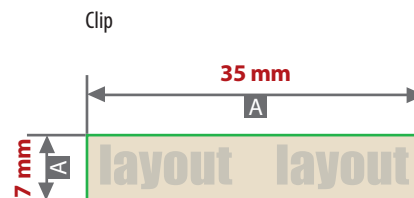
Full-tone colour in design

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- ☐ **Name the full-tone colours according to the example below:**
PANTONE 286 C
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- ☐ Please ensure correct spelling including spaces.
- ☐ Full-tone colours must have a tonal value of 100 % (do not use colour screens or half-tone values).
- ☐ Please use vector graphics only (no pixel graphics).
- ☐ Graphic elements and backgrounds have to be defined as full-tone colours.

Checklist

- ☐ Vector files only
- ☐ Tonal value has to be 100 %; do not use colour grids or half-tone values
- ☐ Do not use any graphic effects such as distortions, transparencies, cast shadows etc.

The size, possible positions and spacing can be found in the attached data sheet.

uma Happy pens, printed**Print area barrel 70 mm x 13 mm, clip 35 mm x 7 mm**

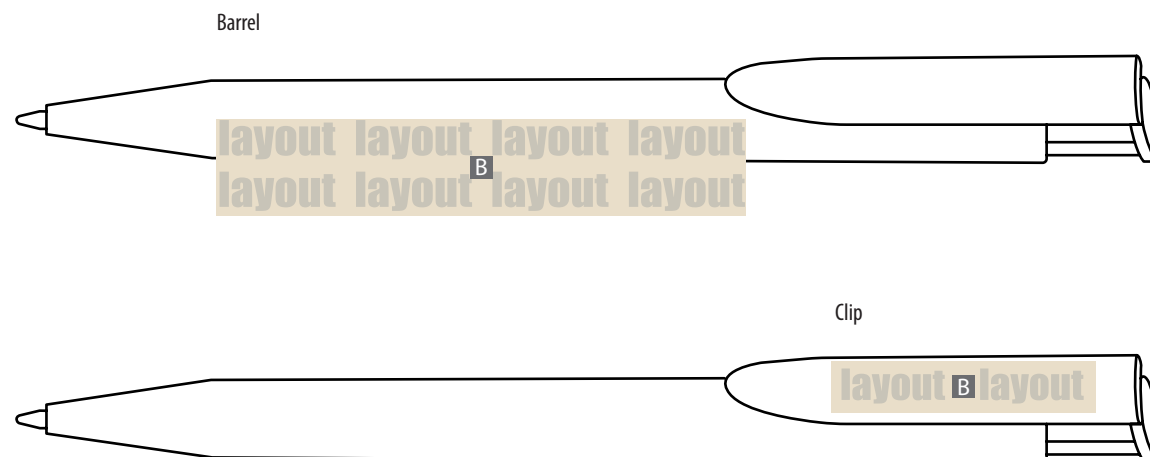
A = file format / finished size

B = area of design on product

Product size

144 mm x Ø 11 mm

Area of design on product

**Print file delivery**

- As a PDF file
- Vectorised files only
- Design must be created 100 % in full-tone colours
- Maximum 3 colour possible (Pantone C, WHITE)
- WHITE counts as a colour
- Do not use any graphic effects such as distortions, rasters, transparencies or cast shadows
- Minimum text height 2 mm (small letters)
- Minimum line thickness 0.5 pt (0.18 mm)

Please note:**The use of colour “white” (WHITE)**

White elements must be 100% coloured with a full-tone colour. This colour field must be called WHITE. Please ensure that the spelling is correct.

Neon colours (PANTONE 801 C to PANTONE 807 C)**are not possible.**

For technical reasons, minor colour deviations may occur when printing.

One or two print areas per order are possible for this product!