Information

General note on layout software

You need a layout program with which full-tone colours (special colours) can be stored as the colour mode (e.g. InDesign, Illustrator, QuarkX-Press, CorelDraw etc.) – Office programs and image editing programs are not suitable for creating print data for this product!

Pad printing

Please deliver your data in a scale of 1:1 in PDF/X-3 format only.

Please only use vector graphics.

PANTONE colours are produced as separate colours and are printed directly.

Please use the exact number of colours detailed in your order.

Full-tone colour in design

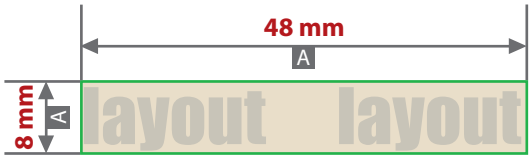
- Do **not** use CMYK, RGB, LAB or other full-tone colours (such as e.g. HKS).
- Please use only full-tone colours from the **PANTONE C** (Solid Coated) colour palette.
- **Name the full tone colours according to the example below:**
  PANTONE 286 C
  PANTONE Yellow C
- Please ensure correct spelling including spaces.
- Full-tone colours must have a tone value of 100% (do not use colour screens or half-tone values).
- Please use vector graphics only (no pixel graphics).
- Graphic elements and backgrounds have to be defined as spot colours.

Use of colour “white” (WHITE)

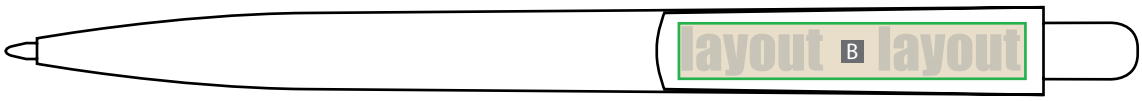
White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

- Graphic elements or backgrounds which are created with the colour white (also applies for areas in “paperwhite“), have to be defined as full-tone colour.
- This full-tone colour must be designated “white”. (Please ensure the spelling is correct)

Cinema Burger pen, printed
Print area 48 mm x 8 mm



Area of design on product



Diagrams are not to scale

A = file format / finished size

B = area of design on product

Print file delivery:

- As a PDF file
- Vectorised files only
- Design must be created 100 % in full-tone colours
- Maximum 4 colour possible (Pantone C, WHITE)
- WHITE counts as a colour
- Do not use any graphic effects such as colour gradients, rasters, cast shadows or transparencies
- Minimum font height 2 mm (lower-case letter)
- Minimum line thickness positive 1 pt (0.26 mm)
- Minimum line thickness negative 1.5 pt (0.7 mm)

Use of the colour "white" (WHITE)

White elements must be 100% coloured with a full-tone colour.
This colour field must be called WHITE.
Please ensure that the spelling is correct.

Neon colours (PANTONE 801 C to PANTONE 807 C) **are not possible.**