# Screen print

**Please use the exact number of colours stated in your order.**
The embossing is created using a full-tone colour.

To create full-tone colours, a graphic design software is necessary.
Do not use MS Office programmes to create these print files!

## Instructions

- [ ] Please deliver your data in a scale of 1:1 in PDF/X-4 format only.
- [ ] Please only use vector graphics.
- [ ] PANTONE colours are produced as separate colours and are printed directly.
- [ ] Printing is only possible with PANTONE C colours. Graphic elements and backgrounds have to be defined as full-tone colours.

## Use of the colour "white" (WHITE)

White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

- [ ] Graphic elements or backgrounds which are created with the colour white (also applies for areas in "paperwhite"), have to be defined as full-tone colour.
- [ ] This full-tone colour must be designated "WHITE". (Please ensure the spelling is correct)

## Full-tone colour in design

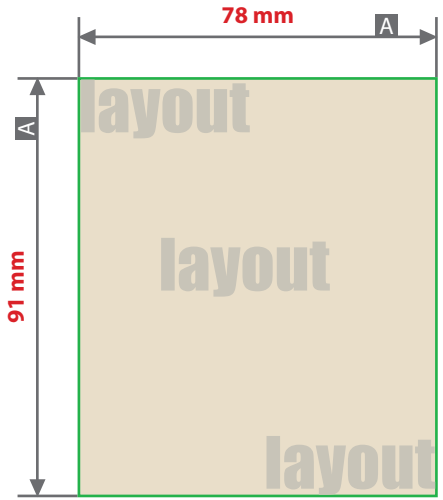
- [ ] Please do **not** use CMYK, RGB, LAB colour spaces.
- [ ] Please use **only** full-tone colours from the **PANTONE C** (Solid Coated) colour palette.
- [ ] **Name the full-tone colours according to the example below:**
  PANTONE 286 C
  PANTONE Yellow C
- [ ] Please ensure correct spelling including spaces.
- [ ] Full-tone colours must have a tonal value of 100 % (do not use colour screens or half-tone values).
- [ ] Please use vector graphics only (no pixel graphics).
- [ ] Graphic elements and backgrounds have to be defined as full-tone colours.

## Checklist

- [ ] Vector files only
- [ ] Tonal value has to be 100 %; do not use colour grids or half-tone values
- [ ] Do not use any graphic effects such as distortions, transparencies, cast shadows etc.

The size, possible positions and spacing can be found in the attached data sheet.

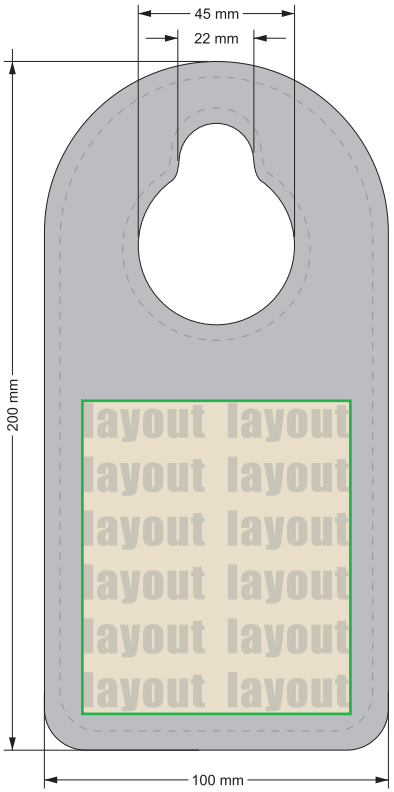
# Hangers made from special material, screen print
## Print area 78 x 91 mm




A = file format

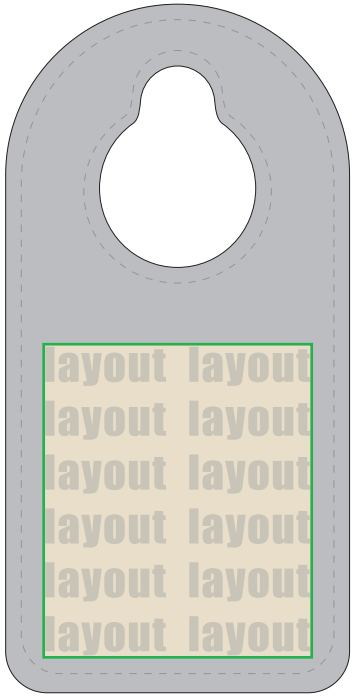
**Design on product**

Front




Back

**Do not create when ordering >*single-sided*<**




Diagrams are not to scale

### Screen printing

### Print file delivery

- As a PDF file
- Vector files only
- Design must be created 100 % in full-tone colours
- Do not use any graphic effects such as distortions, rasters, transparencies or cast shadows
- Maximum 4 colours possible (Pantone C, WHITE)
- WHITE counts as a colour
- Minimum font heigh 2.5 mm (small letters), approx. 14 pt for Arial
- Minimum line thickness 1.5 pt (0.5 mm)

### The use of colour "white" (WHITE)

- White elements must be 100% coloured with a full-tone colour.
- This colour field must be called WHITE.
  Please ensure that the spelling is correct.